

# HEY MODERN MOM



## OUR HISTORY

Hey Modern Enterprises, founded by Melissa Hale, has experienced significant growth in the influencer, affiliate, and social media realms. Hey Modern Enterprises has grown exponentially, extending its reach across various channels including its own custom website, multiple social media platforms, mobile app, and email newsletter. With a passion for deal-finding and a keen eye for market trends, it's become a powerhouse for connecting brands with eager consumers.

## OUR PRESENCE

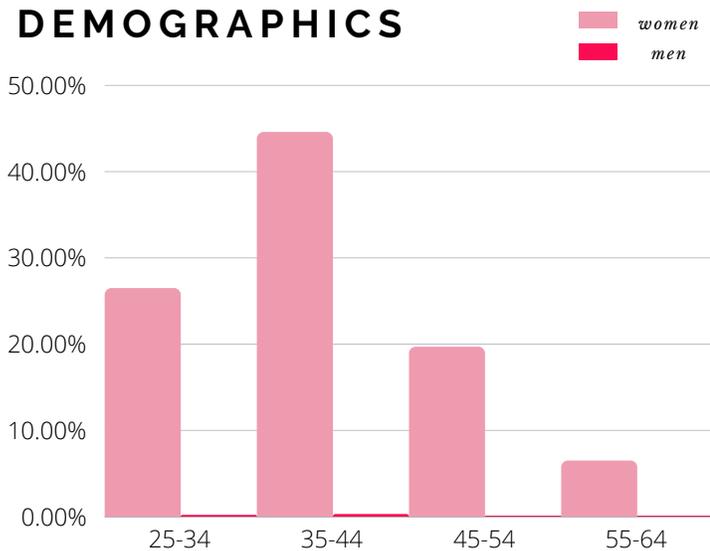
DAILY  
EMAILS

MOBILE  
APP

CUSTOM  
WEBSITE

SMS  
ALERTS

### DEMOGRAPHICS



Over 99% of our audience is made up of women located in the United States. We have purposefully and successfully targeted the main shoppers of the majority of households, i.e. the "Modern Moms."

# 1M

## WEBSITE VIEWS

This data is an annual average based on data recorded from the conception of our website.

# 580K

## SOCIAL FOLLOWERS

Data combines all of our Facebook Pages, Facebook Groups, and Instagram.

# 10.1M

## TOTAL SALES

This data is an annual average based on data recorded from the conception of Hey Modern Mom.

# 8M

## TOTAL CLICKS

This data is an annual average based on data recorded from the conception of Hey Modern Mom.

# 9.5%

## CONVERSION RATE

This data is an annual average based on data recorded from the conception of Hey Modern Mom.



@ ADMIN@HEYMODERNMOM.COM [HEYMODERNMOM.COM](https://www.heymodernmom.com)

[HTTPS://WWW.FACEBOOK.COM/MODERNMOMDEALS/](https://www.facebook.com/modernmomdeals/)

# OUR WEBSITE

HEYMODERNMOM.COM

Our website was customized to provide a singular portal where all of our deals can be found. The website offers a seamless transition directly to retailers' websites and top deals. We promote heymodernmom.com through email, social media, our mobile app, and more. With our strong emphasis on SEO, we are also easily located through organic search.

## ANNUAL AVERAGES



# 1M

ANNUAL  
WEBSITE PAGE  
VIEWS

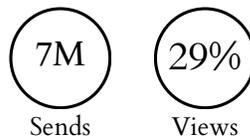
Retailers We've  
Worked With..



# OUR NEWSLETTER

Focused on delivering premium value, our daily newsletters are tailored to our dedicated subscribers, highlighting top-tier deals and exclusive offers. With an average open rate of 29% and a total average annual send of 6.9 million, our newsletters consistently captivate our audience, driving engagement and fostering brand loyalty.

## ANNUAL AVERAGES



# 7M

ANNUAL  
TOTAL SENDS

# FACEBOOK + WEBSITE ENDORSEMENTS

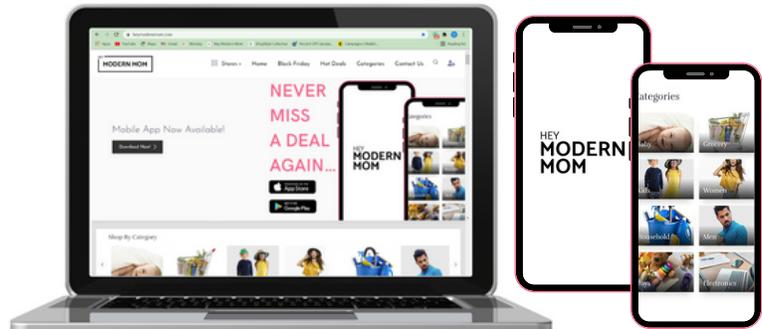
Increase Your Company's...

Brand Awareness

Customer Engagement +  
Aquisition

Social Media  
+ Website Traffic

Sales + Revenue



## WHAT WE OFFER...

- Social Media Post Packages
- Standard Website Placement
- Featured Website Placement
- Banner Website Placement
- App Notification Ad on
- Email Notification Ad on



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